


METHODOLOGY

DECIDING ON A SAMPLING PROCEDURE



Scenario: Social Science: Household Survey

| Step |  Make it Work! |
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| 1. Identify the hypothesis or question you want to test | What is the familial composition of urban versus rural households in New York? |
| 2. Determine the target population | |
| 3. Determine an appropriate sampling strategy | |
| 4. Determine appropriate sampling technique | |
| 5. Determine appropriate sample | |
| 6. Validate sampling procedure | |
| 7. Test your hypothesis | |