7.3 Data Analysis

What Do You Already Know?

Tapping into your existing knowledge

1. How do you describe the structure of a table to another person (i.e., the meaning of rows, columns, labels, titles, legends and notes)?

2. How do you determine what units are used in the data in a table?

3. How do you determine the quality of the data that you are planning to use?

4. With respect to the Observed Occurrences of Distracted Driving table, what type of measurement used in the data (ratio, interval, ordinal, nominal)?

5. How would you expect that the data in the Observed Occurrences table were collected? See if your assumptions were correct by examining the report available at the companion website.

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