Performance Measures Institute

Clarify your understanding of measurement, assessment, and evaluation and learn to use a methodology for designing performance measures.

Pacific Crest   www.pcrest.com

DEVELOPMENTAL FOCUS	LENGTH
Institutional	*3 days*

Both professional and institutional accrediting agencies are calling upon professional programs and institutions to give evidence that, not only have learning exercises been well planned, but also that there are measurable ways to show that the learner has demonstrated what has been learned. Institutions need to be able to show that assessment and evaluation techniques are clearly expressed in all courses. This expectation is more difficult because of ongoing confusion about language in the literature and among academics related to measurement, assessment, and evaluation. A new set of tools is needed to help educators measure the critical skills and processes expected of students.

A key component in a quality assessment system is the design and implementation of quality performance measures. By creating performance measures which include detailed instructions for their use, faculty can improve the quality of assessment that takes place in classes, courses, and programs. One can facilitate the development of quality measures and performance assessment by clearly defining the skills and processes being developed and identifying the most significant criteria for them.

OUTCOMES

- Learn a method for constructing performance measures

- Refine your collaboration skills and sharpen your awareness of assessment versus evaluation.

- Obtain valuable insight into the relationship among measurement, assessment and evaluation.

- Gain experience using performance rubrics (scoring definitions).

INSTITUTE ACTIVITIES

All activities are based upon modules from the *Faculty Guidebook* as well as existing performance rubrics. The activities will give participants the opportunity to practice the following skills:

- Differentiating assessment from evaluation and determining the appropriate use of each.

- Brainstorming and prioritizing factors related to each skill, write descriptive statements for different performance levels ranging from novice to expert, and synthesize work products from all teams.

- Designing new measures using teams of experts.

- Testing the reliability of a measure.

- Preparing to implement a measure in a class, a course and a program.

- Integrating measurement into both assessment and evaluation.

- Inventorying and evaluating existing measures.

- Aligning data collection for measurement at the class, course and program levels.

- Designing a measure and peer-assessing the quality of the measures.

PERFORMANCE AREAS

Assessor	Collaborator	Designer	Evaluator	Facilitator	Innovator	Leader
Learner	**Measurer**	Mentor	Planner	Problem Solver	**Researcher**	Teacher